

International Conference "Time of Museums - meet living history" Krakow 16-18.09.2010

In 2009 Krakow joined the project "Museum' products in selected cities around the world - promotion of museums' routes in Europe", within which, in 10 cities across Europe, an offer of Krakow museums will be presented. This would be included in the six thematic routes: "The best of the Krakow Museums", "The Art of Young Poland", "The Science and Knowledge Route", "Route of Jewish Culture", "Life In Olden Times", "Castles of Malopolska" and Museums – Meetings Offer.

The culmination of the project will be an international conference entitled "Time of Museums - meet living history" which will be held on 16-18 September 2010 in Krakow.

Conference speakers are i.e. The representatives of the United Nations World Tourism Organization, European Cities Marketing and European cities. Conference participants will be introduced to the offer of Krakow museums.

This will be an excellent opportunity to confront presented offer with a thematic sightseeing of museums' routes.

During the meeting, there will also be panel sessions and workshops with professional tour operators, meeting planners, representatives of museums and the Professional Congress Organizers, devoted to ways of presentation and promotion of museums' collections on the example of Krakow and other cities participating in the conference. There will be also presented a museums' offer in the field of business tourism. During the workshop it will be possible to establish direct contacts between the participants.

The unique attraction of the conference will be the ability to visit the largest underground museum in Europe (6 thousand. M2), with modern multimedia exhibition, situated beneath the Market Square.

Admission to the conference is free of charge. Organizer provides accommodation and board, as well as promotional air fares. The number of participants is limited.

All information according to the project will be found on:

[conference web-page:](#)

[program](#)

[registration form](#)

Conference Support Team

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